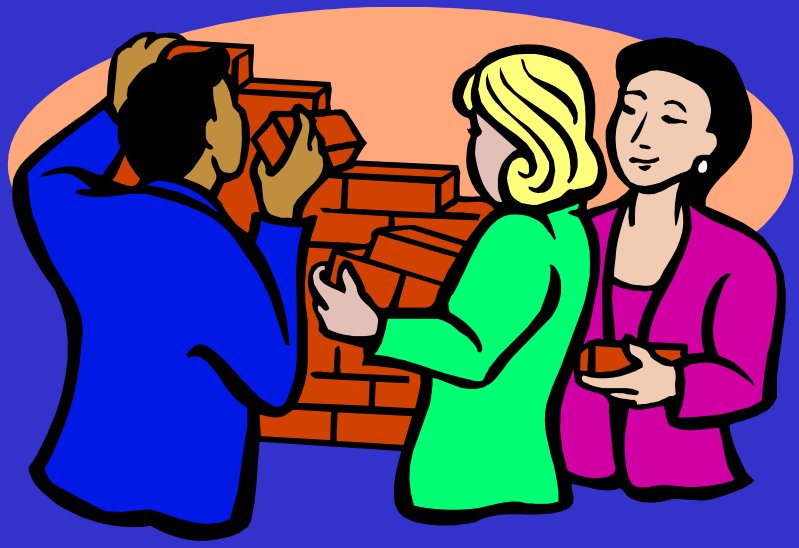
The University of New Orleans Small Business Development Center

- The Premier business assistance program
- One of over 1000 SBDC resource centers nation-wide
- Networking education, government, and the business community



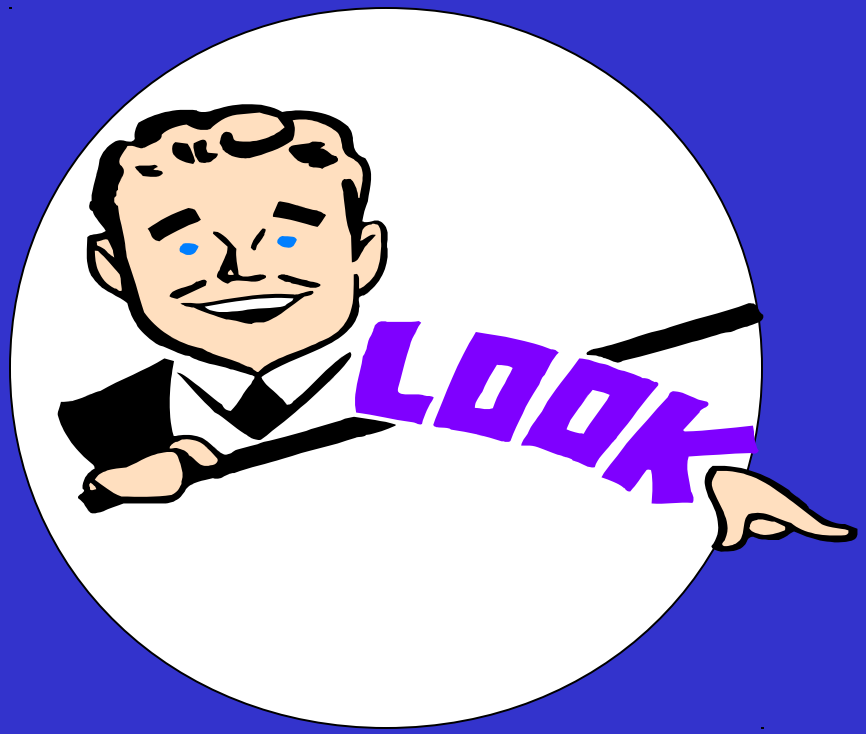
The UNO-SBDC is funded by:

- U.S. Small Business Administration
- Louisiana Department of Economic Development
- University of New Orleans

Business Training Seminars

- **Evaluating and Financing Your Business Idea**
- **Business Plan Orientation**
- **FastTrac Entrepreneurial Training Programs**
- **Events with Community Partners**

One-to-One Counseling



Types of Assistance

- General Business Counseling
- Business Plan Facilitation and Review
- Marketing Plan
- Financial Analysis
- Financial Projections
- Small Business Reviews

Owner Responsibilities

- **Business Planning**
- **Marketing**
- **Hiring Employees (HR)**
- **Financial Management**
- **Technical Literacy**
- **Economic Literacy**
- **Risk Management**

Seven Deadly Sins

- *No Planning*
- *Under Capitalization*
- *Lack of Management Skills*
- *Poor Cash Management*
- *Improper Pricing*
- *Lack of Sales*
- *Unawareness of Sales Seasonality*

Keeping On Top Of Things

Get educated and

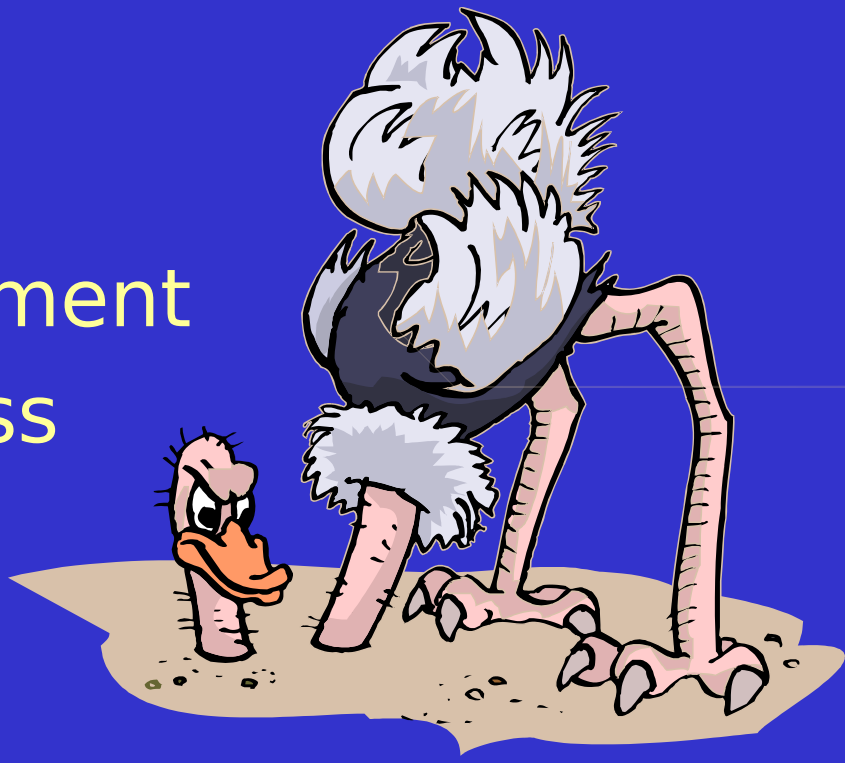
PLAN AHEAD!

Stay on top

of your business environment

BEFORE your business environment gets

on top of you.



Where to Find Information?

- **Library**
- **Internet**
- **Trade Associations**
- **Chamber of Commerce**
- **SBDC resource center**
- **SBDC Website:**
  www.unosbdc.org
- **International Trade Website:**
  www.uno.edu/~litc

Small Business Websites

- **www.unosbdc.org -- UNO Small Business Develop Center**
- **http://www.asbdc-us.org/**
- **www.sba.gov -- U. S. Small Business Administration**
- **http://sba.gov/businessop/index.html**
- **http://sba.gov/disaster_recov/index.htmlhttp**
- **http://www.fbo.gov/**
- **www.lded.state.la.us/access_louisiana/**
- **http://lded.state.la.us/resources/**
- **www.irs.gov -- Internal Revenue Service**
- **www.score.org -- SCORE**
- **www.infousa.com -- business research**
- **www.zapdata.com -- Market & Competitor info**

Business Planning Can Help You Keep on Top of Things!

Financing Opportunities for Small Business

- ***Owner's Equity***
- ***Friends & Family Members***
- ***Conventional Bank Loans***
- ***SBA guaranteed loan prog***
- ***State Programs***
- ***How is your credit?***

Credit Repair available at Consumer Credit Counseling Phone: 504-529-2396

Questions?

Give us a call!!

University of New Orleans

Small Business Development Center

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